



# 2024 Sponsorship Opportunities

You can empower crucial support for children and families with concerns of abuse, neglect, trauma, and grief.

## The Big Spin: *Stationary Bike Relay*

January 12, 2024 - Courthouse Fitness in West Salem

Gold Medal  
\$5,000

Silver Medal  
\$2,500

Bronze Medal  
\$1,000

Bike  
\$500

Event Summary: This is our first-ever indoor team stationary bike relay. Members of a four-person team will each complete three legs on a stationary bike against about 100 other teams at Courthouse Fitness. *Your sponsorship covers your team's \$200 entry fee.*

**Audience: 300-400 in-person guests; guests will spend 3-4 hours at the Courthouse with time to view your booth**

## Cherish the Children MEGA Raffle

May 16, 2024 - Salem Convention Center

Presenting  
\$10,000

Platinum  
\$5,000

Gold  
\$2,500

Silver  
\$1,500

Prize  
\$750

Project\*  
*Varies*

Event Summary: Hundreds of high-value prizes are raffled or auctioned off at a climactic dinner and a 2-month campaign. Oregon's largest charity raffle ever!

**Audience: 250-350 in-person guests; about 15,000 reached over 2-month campaign; 10,000-50,000 clicks, views, and other community interactions depending on sponsorship level**

## Champions for Children Luncheon

September 19, 2024 - Salem Convention Center

Presenting  
\$10,000

Platinum  
\$5,000

Gold  
\$2,500

Silver  
\$1,500

Bronze  
\$750

Project\*  
*Varies*

Event Summary: Community leaders gather for a fundraising lunch to inspire more community support that changes the lives of children in Marion and Polk counties.

**Audience: 700-800 in-person guests; about 8,000 reached in other communications; 1,000-10,000 clicks, views, and other community interactions depending on sponsorship level**

## Liberty House Holiday Soirée

December 2024

Presenting  
\$5,000

Platinum  
\$3,500

Gold  
\$2,000

Silver  
\$1,000

Bronze  
\$500

Project\*  
*Varies*

Event Summary: A classy black tie holiday dinner and party to fundraise and celebrate the great work done for children all year round at Liberty House.

**Audience: 100-200 in-person guests; about 5,000 reached in other communications; 500-2,000 clicks, views, and other community interactions depending on sponsorship level**

As a sponsor, your business is featured recognized in print, digital, and spoken contexts with increasing frequency and prominence with respect to sponsorship level. Presenting sponsors receive premiere placement on the event logo.

\* Project Sponsorship provides financial support for key elements of the events that the sponsor wants to associate with during the event. For example, you can sponsor a prize, cake, bar, wine, centerpieces/decorations, paddles, etc., depending on the specific elements involved.



# 2024 Sponsorship Opportunities



*Additional sponsorship benefits information available by request*

Your sponsorship investment helps Liberty House continue to provide excellent assessment, therapy, and prevention services to children and families in Marion and Polk counties who experience concerns of abuse, neglect, trauma, and grief.

Liberty House has seen almost 15,000 children since opening in 1999. Thank you for ensuring our work will continue.

To act on this opportunity, please provide your information below, mark the requested sponsorship option(s) in the righthand column, and return to: **Liberty House – 385 Taylor St. NE, Salem, OR 97301** or contact our Donor Relations Officer Conner Locke at [clocke@libertyhousecenter.org](mailto:clocke@libertyhousecenter.org) or call **971-375-5237**

**Organization name, as you would like it to appear:**

\_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Work**  **Cell**  **Home**

Please make all checks payable to Liberty House.  
Liberty House is a 501(c)(3) organization, Fed. Tax I.D. #93-1236936

## Cherish the Children MEGA Raffle

- Presenting Sponsor \$10,000
- Platinum Sponsor \$5,000
- Gold Sponsor \$2,500
- Silver Sponsor \$1,500
- Prize Sponsor \$750
- Custom Sponsor *Varies*

## Champions for Children Luncheon

- Presenting Sponsor \$10,000
- Platinum Sponsor \$5,000
- Gold Sponsor \$2,500
- Silver Sponsor \$1,500
- Bronze Sponsor \$750
- Custom Sponsor *Varies*

## Holiday Soirée

- Presenting Sponsor \$5,000
- Platinum Sponsor \$3,500
- Gold Sponsor \$2,000
- Silver Sponsor \$1000
- Bronze Sponsor \$500
- Custom Sponsor *Varies*

## The Big Spin

- Gold Medal Sponsor \$5,000
- Silver Medal Sponsor \$2,5000
- Bronze Medal Sponsor \$1000
- Bike Sponsor \$500

## Unique Project Ideas?

Reach out to Conner to discuss opportunities!