



# 2025 Sponsorship Opportunities

You can empower crucial support for children and families with concerns of abuse, neglect, trauma, and grief.

## Cherish the Children Spring Auction

May 2025 - Salem Convention Center

<u>Presenting</u>	<u>Platinum</u>	<u>Gold</u>	<u>Silver</u>	<u>Prize</u>	<u>Project</u>
\$10,000	\$5,000	\$2,500	\$1,500	\$750	Varies

Event Summary: Hundreds of high-value prizes are raffled or auctioned off at a climactic dinner and a 2-month campaign. Oregon's largest charity raffle ever!

**Audience: 250-350 in-person guests; about 15,000 reached over 2-month campaign; 10,000-50,000 clicks, views, and other community interactions depending on sponsorship level**

### Event Matching Gift

Starting at \$20,000 and up to whatever amount your business chooses, a matching gift sponsorship inspires the community before, during, and after the event to follow your generosity! Matches for this event include matching paddle raise donations and/or the spring appeal following the event.

## Champions for Children Luncheon

September 2025 - Salem Convention Center

<u>Presenting</u>	<u>Platinum</u>	<u>Gold</u>	<u>Silver</u>	<u>Bronze</u>	<u>Project</u>
\$10,000	\$5,000	\$2,500	\$1,500	\$750	Varies

Event Summary: Community leaders gather for a fundraising lunch to inspire more community support that changes the lives of children in Marion and Polk counties.

**Audience: 700-800 in-person guests; about 8,000 reached in other communications; 1,000-10,000 clicks, views, and other community interactions depending on sponsorship level**

### Event Matching Gift

Starting at \$20,000 and up to whatever amount your business chooses, a matching gift sponsorship inspires the community before, during, and after the event to follow your generosity! Luncheon matches may include a match for each new monthly sustaining donation and/or one-time gifts.

### Program Sponsor: Medical Clinic

One month of medical assessment and forensic interviews - \$2,500

One year of clinic operations - \$10,000

### Program Sponsor: Hope & Wellness

One month of trauma-focused therapy - \$2,500

One year of Hope & Wellness operations - \$10,000

### Project Sponsor

We have plenty of unique sponsorship opportunities tied to our services. The amount for each project can vary depending on the scope and duration.

**Project ideas:** a series of prevention trainings or presentations; the children's garden or a room; tours; a giving match sponsor; the monthly eNewsletter; the annual report; event supplies (food, drink, etc.)

As a sponsor, your business is featured recognized in print, digital, and spoken contexts with increasing frequency and prominence with respect to sponsorship level. Presenting sponsors receive premiere placement on the event logo.



# 2025 Sponsorship Opportunities



Your sponsorship investment helps Liberty House continue to provide excellent assessment, therapy, and prevention services to children and families in Marion and Polk counties who experience concerns of abuse, neglect, trauma, and grief.

Liberty House has seen over 15,000 children since opening in 1999. Thank you for ensuring our work will continue.

To act on this opportunity, please provide your information below, mark the requested sponsorship option(s) in the righthand column, and return to: **Liberty House – 385 Taylor St. NE, Salem, OR 97301** or contact our Donor Relations Officer Conner Locke at [clocke@libertyhousecenter.org](mailto:clocke@libertyhousecenter.org) or call **971-375-5237**

**Organization name, as you would like it to appear:**

\_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Work**  **Cell**  **Home**

Please make all checks payable to Liberty House.  
Liberty House is a 501(c)(3) organization, Fed. Tax I.D. #93-1236936

## Champions for Children Luncheon

- Presenting Sponsor \$10,000
- Platinum Sponsor \$5,000
- Gold Sponsor \$2,500
- Silver Sponsor \$1,500
- Bronze Sponsor \$750
- Custom Sponsor *Varies*

## Cherish the Children MegaRaffle

- Presenting Sponsor \$10,000
- Platinum Sponsor \$5,000
- Gold Sponsor \$2,500
- Silver Sponsor \$1,500
- Prize Sponsor \$750
- Custom Sponsor *Varies*

## Project and Program Sponsor

Contact Conner to discuss specific ideas and the cost associated.

*Additional sponsorship benefits information available per event*

Change hurt  
into **HOPE**

